



POLITICAL INQUIRY FORM

**KYW**

Candidate

SPECIAL ( )      PRIMARY ( )      GENERAL (X)      OUT OF WINDOW ( )

RECORD OF REQUEST – Political Broadcast Time: 4th Qtr 2012

NAME OF REQUESTOR: Whitney Eversole

1. NAME OF AD AGENCY: Strategic Media Placement  
7669 Stagers Loop  
Delaware, OH 43015  
Phone: 740-201-5500

2. ORGANIZATION PAYING FOR TIME: Burlington County Freeholders  
223 High Street  
Mount Holly, NJ 08060  
Phone: 609-267-3432

3. ORGANIZATION FURNISHING TAPES: Same as Item 1

4. BROADCAST TO FAVOR ISSUE/BALLOT/CANDIDATE: Candidate

5. PRODUCT OR CATEGORY: Candidate – Burlington County  
Freeholder

6. POLITICAL PARTY OR OFFICIAL AFFILIATION: Republican

5. DATE OF REQUEST 10/22/12

6. NATURE OF REQUEST:

(a) Request for Candidate rate card ☒ X ☐

(b) Other request as stated below ☐ ☒ X ☐

Requesting political rate card all dayparts, all programs, all levels rates :30's.

7. DISPOSITION MADE OF REQUEST

(a) Granted ☐ ☒ X ☐

(b) Denied (reason) ☐

(c) Withdrawn (reason) ☐

(d) Avails offered ☐ ☒ X ☐

8. SUBSEQUENT DEVELOPMENTS See File

9. AMOUNT OF CHARGES – see order (s) under candidate name in public file folder

**CBS EMPLOYEE COMPLETING FORM**

**James Callahan for John Link, CBS Television Stations 11/15/12**